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DEY & BERGEN LAUNCHES LEASING ALONG THE HARRISON, NJ WATERFRONT

*BOLD DESIGN, EXPANSIVE RESIDENCES & ABUNDANT
AMENITIES DELIVER A MARKET-CHANGING LIFESTYLE
EXPERIENCE*



Mary Cook Associates

Dey & Bergen, the newest luxury rental building to rise in the transit-friendly town of Harrison, NJ, has officially kicked off leasing for its head-turning collection of 242 waterfront rental residences.

Developed by BNE Real Estate Group, along with partners Hornrock Properties and Canoe Brook Development, Dey & Bergen introduces larger-than-average studio, one- and two-bedroom floor plans surrounded by over 45,000 square feet of must-see amenities designed to wow, entertain, and inspire at every turn. 24-hour concierge service, shuttle transportation to the PATH, and onsite covered parking with direct access to every floor are just a few of the stand-out conveniences that enhance the lifestyle experience.



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Alex Staniloff of Gotham Interiors.



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Located at the intersection of Dey and Bergen Street along a peaceful stretch of the Passaic River, the new building debuts with monthly rents starting from \$1,850, with compelling grand opening incentives of up to four months free for a limited time. Immediate occupancy is available.

“We’re excited to open the doors to Dey & Bergen which combines classic style with modern amenities and some real personality which we believe will connect with today’s residents,” said David Pantirer, a partner at BNE Real Estate Group. “Add in a great waterfront location with commuter convenience and you have the type of lifestyle that is in high demand.”

Interior designer Mary Cook Associates helped shape the community’s lifestyle experience with a colorful, mid-century modern approach throughout its plentiful amenity and lounge spaces. 1950s-era, “Mad Men”-inspired details are infused throughout common spaces, such as a vintage 1960 Austin Healey Bugeye Sprite positioned as the centerpiece of the community’s speakeasy lounge, creating a fun design experience and an Instagrammable-worthy backdrop.

Design distinction extends into the generously appointed homes, which feature 9’ ceilings, champagne oak flooring, oversized windows with water and city views, custom modular closets, and in-unit washer & dryers. Modern kitchens are adorned with white quartz counters, walnut cabinets, wine storage, and stainless-steel appliances. Select residences offer private, furnished outdoor space.



Alex Staniloff of Gotham Interiors.

Right outside their door, Dey & Bergen residents enjoy an all-inclusive lifestyle like no other through a robust offering of amenities and services. These include 24/7 concierge service, a riverfront swimming pool, multiple social and entertainment lounges, a commercial-grade fitness center, yoga studio, co-working lounge with private offices, indoor and outdoor bars, two dog runs and a pet spa, kid's playroom, outdoor turf lawn with a movie screen, BBQs, firepits, covered parking with direct access to every floor, shuttle service to the PATH, and so much more.

Dey & Bergen is the most recent Harrison community to open under the banner of BNE Real Estate Group, a developer that has been investing in Harrison for more than a decade. In the riverfront area, BNE has developed the condominium community River Park at Harrison, and the rental communities Water's Edge and One Harrison, earning a stellar reputation for quality building and top-notch property management in Harrison and beyond.

Formerly a center of industry, Harrison is now one of the hottest rental markets in New Jersey thanks to prolific real estate development and a growing base of new residents and businesses. Manhattan is a 20-minute PATH train ride away and the town is closely connected to many culture, shopping, dining, and entertainment destinations. The Prudential Center and New Jersey Performing Arts Center are both just across the river, home to a variety of performances, concerts and sporting events, and the New Jersey Red Bulls professional soccer team plays right in Harrison at Red Bull Arena. The New Jersey Turnpike and Route 280 provide residents with access to the Holland Tunnel and major employment centers throughout the state.

For more information about leasing opportunities, visit DeyAndBergen.com or call 973-484-9094.